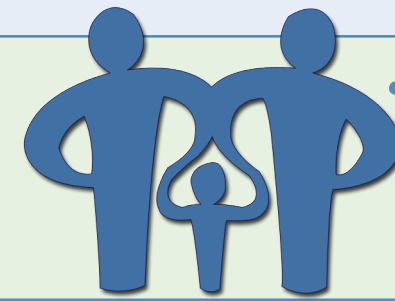


OUR GOAL : \$1,300,000

We will use these funds for:	Building acquisition and renovation of space:	\$1,000,000
	Sustainability reserves:	\$300,000
		<hr/>
		\$1,300,000



The Family Place

CAMPAIGN CASE STATEMENT

OUR SOLUTION: AN EXPANDED FACILITY

CAMPAIGN CO-CHAIRS

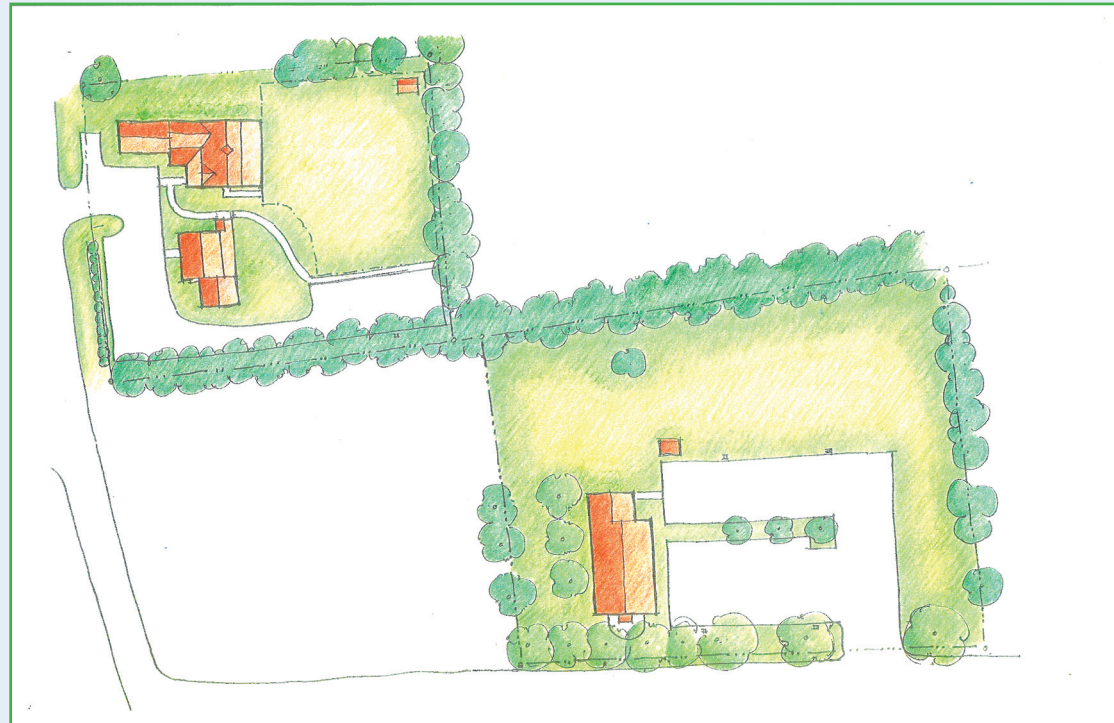
Mary Brown
Michael Horvath

EXECUTIVE DIRECTOR

Elaine Guenet

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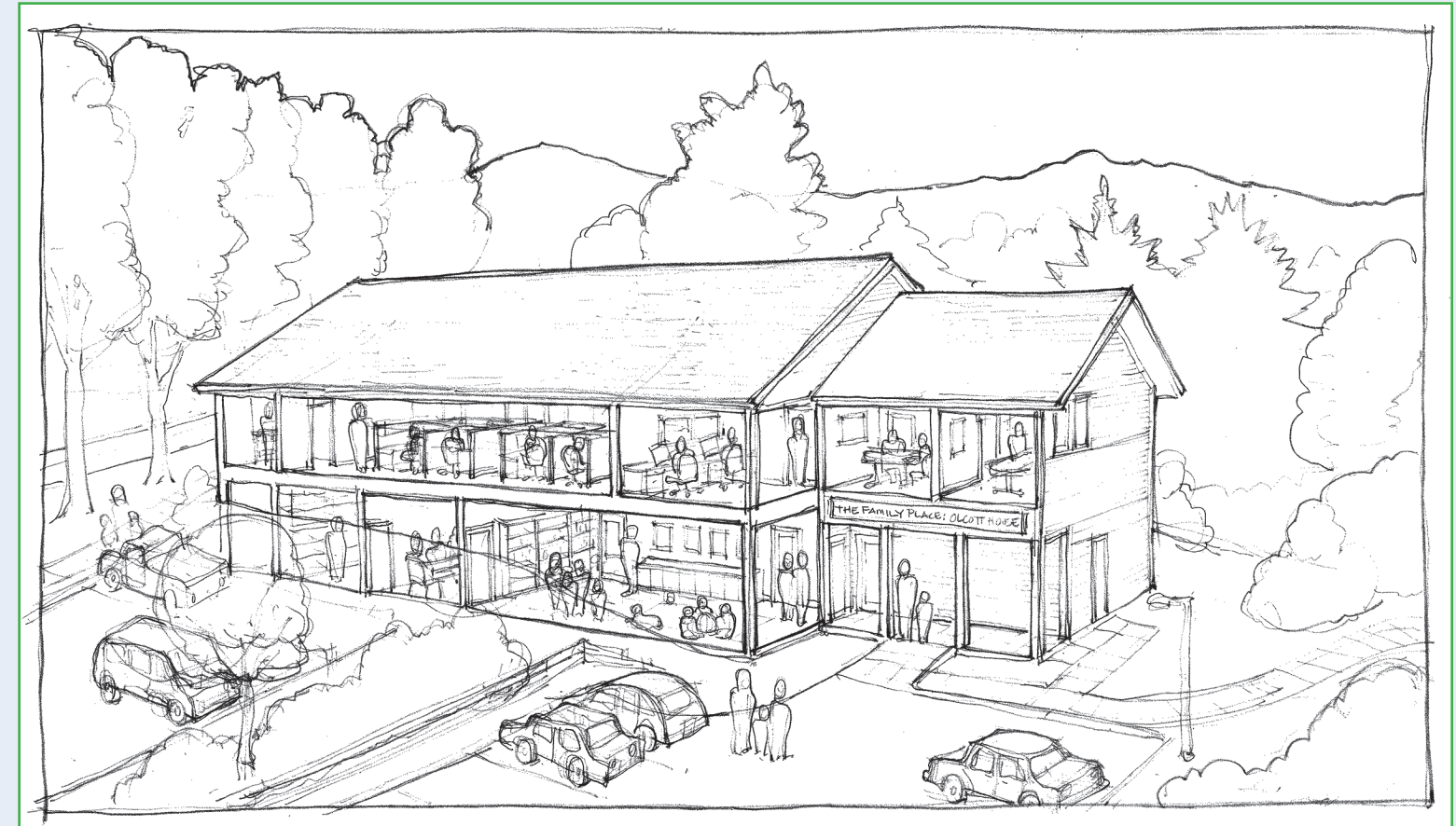
The Family Place had the opportunity to acquire a 5,000 square foot building adjacent to our existing facility. Analysis by architects and financial advisors made it clear that this path would prove far less costly and ensure uninterrupted delivery of services compared with expanding on our existing grounds. We were able to move ahead with the purchase of the building prior to completing our campaign, thanks to generous and early support from donors, a loan using tax-exempt bonds and cash reserves.

We are now poised to raise the money that will take our mission to another level. Now is the time to invest in The Family Place. We ask for your help in accomplishing this goal — a welcoming and comfortable parent child center that builds a better future, one family at a time.

How You CAN HELP

The Family Place welcomes gifts of any size. There are many ways to give:

- Mail a check to: The Family Place Campaign
- Donate online at: www.the-family-place.org
- Donate stocks, mutual funds, and bonds
- Make a pledge spread over one to three years.



Olcott House

Building a Better Future, One Family at a Time

Our vision is to create a welcoming and functional parent child center that will allow The Family Place to deliver educational programs and services that lead to better outcomes for Upper Valley families and children. Our goal is to raise \$1.3 million to expand and renovate The Family Place facility and to sustain vital programs. With your help, we can build a stronger community and a brighter future — one family at a time.

The Family Place
The Upper Valley's Parent Child Center



FAMILIES IN NEED

In the Upper Valley, over 20% of children under the age of three live in low-income families. Poverty affects nearly every aspect of a child's life – from their ability to learn to their basic sense of security. The weak economy has put even more families at risk of poverty while it has also reduced public resources for the most needy. Child poverty is growing and our youngest children are being left even further behind.

Research shows that intervening early with families of young children, particularly those living in poverty, leads to significantly better outcomes. Children are more likely to complete school and become productive adults and are less likely to require welfare benefits, become teen parents or participate in criminal activities.

OUR APPROACH

Every year The Family Place serves over 1,000 Upper Valley families, providing exactly the kind of support and education that results in stronger families and child well-being, including: comprehensive support and job training for young parents; evaluations and play therapy for children with developmental delays; treatment for families dealing with the trauma of child sexual abuse; home visits; transportation assistance; community playgroups open to all families with young children and parent education.

Our programs make a dramatic difference - families report increased stability, improved ability to solve their problems and more confidence in parenting. The result is children who are more socially and emotionally sound. By building stronger families, The Family Place is helping to build a stronger community and a better future for all its citizens.

OUR CHALLENGE

The Family Place has outgrown its current space. As a result, we are turning away applicants from programs and services that we know could have a positive impact on families and on the community. Staff members are challenged to conduct confidential and sensitive interviews in overcrowded offices. We are unable to offer the number and diversity of job training and other workshops that we know lead to more stable families and more effective parenting.

We need your help to create a welcoming and functional facility that will allow The Family Place to deliver the services that lead to better outcomes for families and children. Our goal is to raise \$1.3 million to expand and renovate The Family Place and to sustain vital programs.

YVONNE'S STORY

I am a young mother of a wonderful boy. Being a new Mom, I was hesitant about letting my son go anywhere. The staff helped me build confidence in others to lovingly take care of my son and help me let go so I could successfully go back to work as an LNA. The Family Place helped me learn to trust people, make new friends, and learn about community resources.

I spent 10 months in the Families Learning Together program. Through my interactions with others, I discovered that I had leadership qualities. I broadened my cooking abilities. The program provided developmentally appropriate care and educated my son. Without The Family Place, I would not be where I am today.

~Yvonne Dodge

Families Learning Together Participant

For more than ten years, our pediatric residents from Children's Hospital at Dartmouth (ChaD) have been coming to The Family Place to learn and be a part of programs for mothers and children. They have observed, visited homes, consulted and participated in conferences. It is a wonderful experience. They have learned that the health of our children is defined by not only their family, but also by the support, encouragement and assistance given by this community agency.

~Bill Boyle, M.D.



THE SOLUTION — AN EXPANDED FACILITY

We envision a facility that will enable The Family Place to serve an increased number of families, meet the needs of child and adolescent victims of abuse, provide dedicated space for our community playgroups and parenting classes and accommodate all of our quality services. In the expanded facility we will:

- **Create licensed infant and toddler care rooms to teach parenting skills and provide childcare for children of women in poverty attending Families Learning Together**
- **Renovate interview space** for child and adolescent victims of abuse
- **Increase private space for counseling and family meetings**
- **Create a classroom** for parenting workshops and academic tutoring
- **Establish a dedicated indoor playroom and improve outdoor play spaces**
- **Create job-training worksites, including an expanded kitchen to teach nutrition and cooking skills and work space for the production of jewelry made by program participants**

BREAKING THE CYCLE OF POVERTY - FAMILIES LEARNING TOGETHER

In 2005 we launched our Families Learning Together program to address the needs of young mothers and infants living in poverty. The intensive, multi-year curriculum includes life and parenting skills training, job readiness training, academic education and counseling while offering participants critical support with transportation and childcare.

Five years later, we are finding remarkable results. Parents have completed high school. Others have entered post-secondary education programs. They have acquired job skills that allowed them to find and maintain employment. All of them have become more confident and effective parents.

Unfortunately, due to current space constraints, we can only serve families on a part-time basis. Our goal is to serve twice as many families in this program, double the number of days per week and no longer turn applicants away. The Family Place has had success breaking the cycle of poverty and providing families the support they need to thrive—with your help, we can offer our programs to more families.